



Half term 6

Unit 1: Representation Exam +
Unit 8: Responding to a
Commission Resits

Unit 6: Media Campaign D
Monitor and evaluate
success of campaign, Write
report
Unit 6 Ass D summative
assessment
Links to English, Maths &
Business

Half term 5

Unit 6: Media Campaigns B & C
Client liaison, Pre-production planning, Concept
development, Product creation
Unit 6 Ass B & C summative assessment
Links to English, Business, ICT, Photography & Law

Half term 4

Unit 1:
Representation
Exam Resit

Unit 6: Media Campaigns A
Existing product analysis +
report
Unit 6 Ass A summative
assessment
Links to English, Business &
Law

Half term 3

Unit 8 Exam:
responding to a
Commission Resit
Consumer research,
Concept
development, Writing
a rationale, proposal
and pitch
External exam unit
(2 week preparation +
6 hour exam in
January)

Half term 2

Unit 16: Factual Production B & C
Transitions, Editing footage, Adding music
& graphics, Screening, Product review
Unit 16 Ass B & C summative assessment

Half term 1

Unit 16: Factual Film Production B & C
Selecting footage, Recording voiceover,
Sourcing music, Copyright, Creating graphics
Links to Music & Law

Unit 16: Factual Film Production
Shooting footage on location in Malta mid
September - 1 week
Links to Travel & Tourism, History,
Geography, Food & MFL

ready.set.
go!

Units of Work

Assessment Points

Cross Curriculum Links

Key Knowledge & Skills

Active Reading